



ACS CAN Elevator Speech

ACS CAN was created by the American Cancer Society to engage our elected officials and public policy makers in the war against cancer. With sounder public policies like increased investment in research, smoke-free laws, higher tobacco taxes, and insurance coverage for every American, we can accelerate our progress and see the day when cancer is a disease you can live with rather than die from.

If you truly care about eradicating cancer and you want to be part of an organization that gets results, you should join ACS CAN. Here are just a few of the areas ACS CAN is working in:

- In **RESEARCH**, ACS CAN has led the fight to increase the federal government's investment in the National Cancer Institute (NCI). In this difficult fiscal environment, ACS CAN continues to work to make sure that funding for NIH and NCI is protected so that important life- saving discoveries can continue to be made.
- In **TOBACCO**, ACS CAN led the fight to make 24 of our 50 states **smoke-free**. But we're not resting on our laurels—our goal is a smoke-free nation. We continue to work to work to raise tobacco taxes at the state and federal level as well as to fight for cessation funding. ACS CAN is also working to make sure that the **FDA regulation** of the manufacturing, marketing, and distribution of tobacco products succeeds in preventing millions of kids from ever picking up a cigarette.
- In other areas of **PREVENTION**, ACS CAN is fighting for funding to make sure that the **National Breast and Cervical Cancer Early Detection Program** continues to bring lifesaving breast and cervical cancer screening, information, and follow up services to women at highest risk – especially poor, low-income, racial and ethnic minority women.
- In **ACCESS TO CARE**, ACS CAN is working to make sure that the patient protections in the **Affordable Care Act** are strongly implemented so cancer patients have access to appropriate physicians, drugs and other support services vital in the fight against cancer.

We've built the largest grassroots network of people like you affected by cancer and have given them the tools they need to be successful citizen advocates. When you join ACS CAN, you are joining a cancer fighting movement of people who are truly organized to get lawmakers at all levels of government to pay attention to our priorities and to develop sound public policy. At ACS CAN, we believe if one person can battle cancer, a nation can rise up and defeat it. Please join us by becoming a member of ACS CAN.